

**CERTIFICATE OF TRANSMISSION**

I hereby certify that this correspondence (along with any paper referred to as being attached or enclosed) is being submitted *via* the USPTO EFS Filing System on the date shown below to Mail Stop Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450.

Date: July 10, 2012/Robin Wardzala /  
Robin Wardzala**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re patent application of:

Applicant(s): Cory E. Klatt, *et al.*

Serial No: 09/479,913

Filing Date: January 10, 2000

Examiner: Thierry L. Pham

Art Unit: 2625

Conf. No: 3689

Title: SYSTEM FOR ESTABLISHING EVENT RULES FOR SALES MANAGEMENT  
DATABASES

**Mail Stop Amendment**  
**Commissioner for Patents**  
**P.O. Box 1450**  
**Alexandria, Virginia 22313-1450**

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**REPLY TO OFFICE ACTION, DATED MAY 2, 2012**

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Examiner Pham:

Favorable reconsideration of the above-identified patent application is respectfully requested in view of the following comments.